

## N Nuruzzaman

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### OVERVIEW

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I am a lecturer in the Department of Comparative and International Business, the University of Manchester, UK. I received a Ph.D. in Management from Rutgers University, the USA, and a Master of Science in Economics from Tilburg University, the Netherlands. My main research interest is global strategy. I am also interested in studying responsible business practices. I have published my works in *Global Strategy Journal* and *International Business Review*. Before starting my career in academia, I was an officer in the Economic Affairs Department at the Association of Southeast Asian Nations (ASEAN) Secretariat, where I was part of the team that administers the ASEAN free trade area and the ASEAN-Australia-New Zealand free trade negotiations.

### ACADEMIC APPOINTMENTS

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2020-present	The University of Manchester, Alliance Manchester Business School, Lecturer (Assistant Professor)
2017-2020	Rutgers Business School, Doctoral Student Instructor
2011-2015	Sampoerna University, Jakarta - Indonesia, Lecturer

### EDUCATION

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2015-2020	Ph.D. Management, Rutgers Business School, Rutgers University – Newark and New Brunswick. Dissertation: “ <i>Revisiting strategic motives, location choices and domestic impact of international research and development.</i> ”
2009-2010	M.Sc. Economics, Tilburg University, the Netherlands
2003-2007	B.Sc. in Economics, University of Indonesia

### PUBLICATIONS

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Nuruzzaman, N., Singh, D., & Gaur, A. 2020. Institutional leverage or escape? The impact of home environment on the internationalization of emerging market firms. *Global Strategy Journal*.

Contractor, F., Dangol, R., Nuruzzaman, N., & Raghunath, S. 2020. How Do Country Regulations and Business Environment Impact Foreign Direct Investment Inflows? *International Business Review*.

Nuruzzaman, N., Gaur, A. S., & Sambharya, R. 2018. A microfoundations approach to studying innovation in multinational subsidiaries. *Global Strategy Journal*.

## N. Nuruzzaman

Nuruzzaman, N., Singh, D., & Pattnaik, C. 2018. Competing to be innovative: Impact of foreign competition on the imitative innovation of emerging economy firms. *International Business Review*.

Nuruzzaman, N., Singh, D. 2018. Exchange characteristics, capability upgrading, and innovation performance: Evidence from Latin America. *Journal of Knowledge Management*.

### **PAPERS UNDER REVIEW**

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Nuruzzaman, N. The dark side of international research and development: Lessons from the pharmaceutical industry.

Nuruzzaman, N. Cost-economizing and knowledge-augmenting perspectives on the relationship between international and domestic R&D.

Nuruzzaman, N., Gaur, A. S., & Sambharya, R. The accession to the World Trade Organization and the internationalization of emerging market firms.

Mukherjee, D., Nuruzzaman, N., Singh, D., & Gaur, A. Pro-Market Reforms and the Outsourcing Tradeoffs: Evidence from Transition Economies.

Contractor, F.J., Nuruzzaman, N., Dangol, R., & Raghunath, S. Which institutional and regulatory factors influence FDI inflows to emerging markets?

### **WORKING PAPERS**

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Cuervo-Cazurra, A., Gaur, A., & Nuruzzaman, N. Informality advantage vs. Innovation advantage: Informal competition, subsidiaries of foreign multinationals, and innovation in emerging markets. Target: *Strategic Management Journal*.

Nuruzzaman, N., Aprilitasari, G. Intra-organizational transaction cost as a driver of internal corporate responsibility. Target: *Academy of Management Journal*

### **HONORS AND AWARDS**

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| 2020      | - Wiley's top-cited articles in Global Strategy Journal for "A microfoundations approach to studying innovation in multinational subsidiaries"  |
| 2019      | - Rutgers Business School Dean's Competitive Summer Research Funds,   |
| 2018      | - Finalist for AIB/Temple Best Paper Award and AIB/Aalto's That's Interesting! Award for a paper titled "Pro-Market Reforms and the Outsourcing Tradeoffs: Evidence from Transition Economies."   |
| 2017      | - Academy of Management Best Papers (top 10%) for a paper titled "Home country political and legal hazards and international expansion of emerging market firms."<br>- Rutgers Business School Dean's Competitive Summer Research Funds |
| 2016      | - Rutgers Business School Dean's Competitive Summer Research Funds  |
| 2015-2018 | - Fulbright scholarship by the United States' Department of State   |

## **TEACHING EXPERIENCES**

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- 2017-2020 - Business Policy and Strategy for undergraduate (total 5x). Rutgers Business School  
- International Business for undergraduate (total 9x). Rutgers Business School  
2011-2015 - Introductory Statistics and Econometrics for undergraduate. Sampoerna School of Business, Jakarta, Indonesia

## **AD-HOC REVIEWER**

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Journal of International Business Studies; Global Strategy Journal; Journal of World Business; International Business Review; Asia Pacific Journal of Management; Technological Forecasting and Social Change.

## **INVITED PRESENTATIONS**

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The University of Illinois at Urbana-Champaign, University of Reading, University of Amsterdam

## **CONFERENCE PRESENTATIONS**

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- 2016-2019 - Academy of Management  
- Academy of International Business

## **OTHER EMPLOYMENTS**

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- 2014-2015 Economic Advisor for Anti-competition cases, Assegaf Hamzah and Partners, Indonesia  
2010-2011 Officer, Economic Community Department – Association of Southeast Asian Nations (ASEAN) Secretariat, Indonesia  
2007-2009 Economic Analyst, Fox Indonesia, Indonesia

## **OTHERS**

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Nationality : Indonesia  
Full Name : Nuruzzaman Nuruzzaman  
Citation counts : 96 (Google Scholar as of September 2020)